

## Products Sales Division Signs Distributorship Agreements

Lotus Automation (Ireland) Ltd established a product sales department in 2003 having recognised the need to offer quality industrial products to customers and the marketplace.

The division now distributes a wide range of instrumentation and automation products to a variety of industries in Ireland and recently confirmed partnerships with well known product providers. The dedicated product sales department is located & operating from the company's head office in Sligo.

The Lotus Automation product sales division has extended product offering considerably through partnerships with leading product suppliers from the UK, US and European based companies. The product sales division is now the main distributors of Siemens integrated automation products, system services and solutions. Mark McNelis Director of Product Sales states: "We are delighted to have secured this agreement with Siemens, representing such a well respected brand of products in the marketplace is a challenge we welcome". "Coupling this partnership with alliances of other well recognised product providers, such as SWAN analytical instruments and Beamex calibration equipment, will greatly increase our capability to deliver the required products to our customers in our targeted markets".

The division has gone from strength to strength during the past 18 months and the customer base has increased considerably. Lotus Automation product sales division now distribute the following products: Siemens: Integrated automation products, system services & solutions, Swan: Analytical Instruments, Beamex: Calibration equipment, ORI: stationary & mobile samplers, SIKA: precision measuring and control instruments, SICK: range of sensors, ACR: Data Loggers, REOTEMP: pressure & temperature instrumentation, EXTECH: Handheld test & measurement instruments & BrainChild: paperless chart recorders.

"The future looks bright for this division, we are confident we have good quality products suited to the requirements of our customers and the product offering compliments the service offering provided by Lotus Automation" commented Mark McNelis.

For more information please contact:

LotusAutomation  
Communications & Marketing  
EMER CONROY  
Tel: +353 (0)71 916 9783  
econroy@lotusautomation.com  
[lotusautomation.com](http://lotusautomation.com)